

Privacy Statement: SMS Communications

RMS Controls, Inc. ("we," "us," or "our") is committed to protecting your privacy. This Privacy Statement explains how we collect and use your mobile phone number in relation to our SMS messaging services.

1. Information Collection

When you opt-in to receive SMS messages from RMS Controls, Inc., we collect your **mobile phone number** and your **consent** to be contacted. We may also collect the date, time, and content of your messages to ensure proper delivery and customer support.

2. Use of Information

Your mobile number is used exclusively for the purposes for which you provided consent. This may include:

- Account security alerts and two-factor authentication (2FA).
- Service updates or appointment reminders.
- System notifications related to RMS Controls products.
- Direct responses to your inquiries.

3. Information Sharing & Disclosure

We do not sell, rent, or lease your mobile phone number or SMS consent data to third parties. * No Sharing for Marketing: Your opt-in consent and mobile numbers will not be shared with third parties or affiliates for marketing or promotional purposes.

- **Service Providers:** We may share data with trusted service providers who assist us in delivering SMS messages (e.g., communications platforms). These providers are contractually obligated to use your information only to provide services to us.

4. Your Choices: Opt-Out & Support

You have full control over your participation in our SMS programs:

- **To Opt-Out:** You may cancel the SMS service at any time. Simply text **STOP** to the number from which you received the message. After you send the SMS message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed.

- **For Help:** If you are experiencing issues with the messaging program, you can reply with the keyword **HELP** for more assistance, or contact our support team directly at [Insert Phone Number/Email].

5. Data Security

We implement industry-standard physical, technical, and administrative security measures to protect your mobile information from unauthorized access or disclosure.

Implementation Tips for RMS Controls, Inc.

- **The "Double Opt-In":** When a user signs up on a web form, it is best practice to send a confirmation text asking them to reply "YES" to confirm.
- **Hyperlink it:** Place a link to this specific SMS Privacy Statement directly beneath the checkbox where users enter their phone number on your website.
- **Standard Disclosure:** Always include the phrase: *"Message and data rates may apply. Message frequency varies."* near your sign-up button.